



BREAKING NEWS
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**BLACKSBURG EPISODE OF "EXTREME MAKEOVER: HOME EDITION" SCHEDULED
TO AIR SUNDAY, FEBRUARY 12**

Building Specialists, Inc. Throwing Premier Night Fundraising Party at Virginia Tech

BLACKSBURG, VA - With almost two months to get settled into her beautiful new home, Carol Crawford-Smith will finally be able to share it with 20 million guests next week. For several weeks Crawford-Smith has had to keep the complete results of her extreme home makeover top secret—even neighbors and family have had to wait in eager anticipation to see the interior of the newly renovated house when ABC airs the special two-hour Blacksburg episode of "Extreme Makeover: Home Edition" on Sunday, February 12 from 7-9:00 p.m. The Crawford-Smith family will attend a screening party at Virginia Tech that evening to watch the show when it airs nationwide to an audience of approximately 20 million viewers. The party will also be a fundraiser for Multiple Sclerosis, the disease that has afflicted Crawford-Smith for over five years and precipitated the need for her home makeover. Details of the fundraising party will be announced later this week.

The well-deserving Crawford-Smith family of Blacksburg was selected from a pool of thousands of applicants by ABC to have their home completely remodeled by the show's celebrity design team in just one short week. Roanoke-based Building Specialists, Inc. was selected by ABC as the builder of choice to complete the extreme-and rapid-renovation all through the days and nights of December 6-11, 2005.

"This was truly the experience of a lifetime. To be a part of a project on this scale and of such magnitude was incredible," said Bob Fetzer, president and founder of Building Specialists, Inc. "It was a phenomenal opportunity to give back to the community that has supported us for the past 30 years."

Carol Crawford-Smith is a single mother and dance instructor who was dealt a cruel and devastating blow five years ago when she was diagnosed with Multiple Sclerosis. Once a soloist with the internationally-renowned Dance Theatre of Harlem, Crawford-Smith was forced to painfully navigate her old split level home with a walker. Though she is still the artistic director of The Center of Dance in Blacksburg, which she founded in 1994, Crawford-Smith can no longer demonstrate the dance moves she envisions. Even the short trek to and from the downtown-Blacksburg second floor dance studio had become a journey of labor and frustration. As a physically challenged mother of 2 boys, ages 12 and 9, Crawford-Smith worried about her family and the future of the business as her functions continue to decline.

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Building Specialists, Inc.

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ABOUT ABC'S "EXTREME MAKEOVER: HOME EDITION"

The design team for this episode of "Extreme Makeover: Home Edition" will feature team leader Ty Pennington, as well as Paul DiMeo, Preston Sharp, Paige Hemmis, and Daniel Kucan.

"Extreme Makeover: Home Edition" is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the president of Endemol USA. The series is executive-produced by Tom Forman. The show airs Sundays (8:00-9:00 p.m. ET), on the ABC Television Network.

ABOUT BUILDING SPECIALISTS, INC.

Building Specialists, Inc. (BSI) is a full-service commercial and residential general contractor, founded by its president, Bob Fetzer, in 1975. Based in Roanoke, Virginia, the company offers complete construction services of additions and renovations, as well as turn-key services for new construction. They also offer a complete design service.

For 30 years, Building Specialists has made its mission to not only construct, but to enhance the built environment and life of the surrounding community—serving, strengthening and assisting clients to carry out their own dreams and aspirations. BSI's motto, "It's not what we build. It's how," aptly summarizes this design and construction philosophy, which is reflected in their work across the region. With projects as diverse as Advance Auto Parts, Excel Prosthetics, Blueberry Hill Cottages at Mountain Lake, stately residences throughout the Roanoke Valley, and the beautifully renovated Grandin Theatre, the list of satisfied clients in the region is long and distinguished. For more information on BSI, go to www.bsiva.com.

MEDIA CONTACTS

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