



NEWS RELEASE

For Immediate Release:
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DAILY UPDATE FOR 12/6/2006 CRAWFORD-SMITH EPISODE (BLACKSBURG, VA) OF "EXTREME MAKEOVER: HOME EDITION"

Summary of Yesterday's Events Progress and Build Facts:

- Volunteers paraded down Grissom, onto Ardmore and right up to the Crawford-Smith house, all ready for complete demolition for filming of the "contractor's welcome" scene
- The parade, led by stand-in band leader Ty Pennington and the team from Building Specialists, marched to the live music of Virginia Tech's Marching Virginians, who concluded the parade with their rendition of the "Hokie Pokie"
- There were approximately 750 Virginia Tech students, 100 band members and 75 contractors making the total crowd for the parade nearly 1000 people
- 200 lbs of propane were used to heat the tents – and that was just between 7:00 a.m. and 3:00 p.m.!
- Two excavators tore down the walls in just minutes!
- Site was cleared of all debris and it took 25 dump truck full loads to haul it all away
- Foundation was poured starting with 500 tons of stone from Adam Construction and Salem Stone

Anticipated schedule for today's build:

- Framing and paneling of the walls
- Expect to have the new home under roof – hopefully by noon!

Featured Profile: SALEM STONE

Salem Stone spent the morning waiting in the wings to take action. Upon the go-ahead, their team dumped 500 tons of stone in the foundation hole to set-up for the new house!

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Building Specialists, Inc.

114 Day Avenue S.W. PO Box 1174 Roanoke, VA 24006 540.982.8200 Fax: 540.982.8500 www.bsiva.com



Additional Information:

What: "Extreme Makeover: Home Edition" in Blacksburg, VA
Where: Access map and driving directions at www.bsiva.com/extreme
When: 24 hours per day, daily through Sunday, December 11
Notes: The media tent is open and will be staffed each day from 7 a.m. to 7 p.m. Press materials can be found at www.bsiva.com (click on the Extreme link)

Cash donations:

First Citizens Bank (located in the Kroger Store at Gables Shopping Center)
1322 S. Main Street
Blacksburg, Va. 24060
540-961-6212
Contact: Linda Meriman
Account: Building Specialists Fund for Carol Crawford Smith

Volunteers should visit www.bsiva.com for opportunities and instructions.

Parking updates are available at www.blacksburg.gov. Spectators should parking in Blacksburg Square shopping center parking lot and ride the shuttle to the site. Volunteers and tradesman should park at Nellie's Cave and walk to the site. Media should park at Nellie's Cave and walk; satellite vehicles may request access to park on Forest Hills Drive.

ABOUT BUILDING SPECIALISTS, INC.

Building Specialists, Inc. (BSI) is a full-service commercial and residential general contractor, founded by its president, Bob Fetzer, in 1975. Based in Roanoke, Virginia, the company offers complete construction services of additions and renovations, as well as turn-key services for new construction. They also offer a complete design service.

For 30 years, Building Specialists has made its mission to not only construct, but to enhance the built environment and life of the surrounding community—serving, strengthening and assisting clients to carry out their own dreams and aspirations. BSI's motto, *"It's not what we build. It's how,"* aptly summarizes this design and construction philosophy, which is reflected in their work across the region. With projects as diverse as Advance Auto Parts, Excel Prosthetics, Blueberry Hill Cottages at Mountain Lake, stately residences throughout the Roanoke Valley, and the beautifully renovated Grandin Theatre, the list of satisfied clients in the region is long and distinguished. For more information on BSI, go to www.bsiva.com.

ABOUT "EXTREME MAKEOVER: HOME EDITION"

The design team for this episode of "Extreme Makeover: Home Edition" will feature team leader Ty Pennington, as well as Paul DiMeo, Preston Sharp, Paige Hemmis, and Daniel Kucan. The episode, called "Crawford-Smith Family", is scheduled to air during the winter of 2006.

"Extreme Makeover: Home Edition" is produced by Endemol USA, a division of Endemol Holding. David Goldberg is the president of Endemol USA. The series is executive-produced by Tom Forman. The show airs Sundays (8:00-9:00 p.m. ET), on the ABC Television Network.

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PRESS NOTES

Media are welcome onsite for the duration of the project. Proper credentials are required for access to the site – a closed Hollywood set. All media must check-in at the media tent to receive press badges and full press kits. Daily press briefings will be held at 8 a.m. Daily releases will be distributed on-site, via email and via the internet. Interviews can be scheduled through the above media contacts.

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